“Grassroots activism is what drives policy changes in Washington D.C. and in Salem. OSPIRG understands this and how to get things done. Whether it is registering new voters, pushing for clean renewable energy, or fighting for affordable education—I’m always honored to partner with OSPIRG.”

- U.S. Senator Ron Wyden (D-OR)

“What impresses me the most is that students in this organization have developed activist skills. They are leaders!

As leaders, they work collectively and collegially to establish goals that promote democracy, sustainability, and community health. As leaders, they are doers! They are committed to do the work necessary to empower each other to be the change they want to see.”

- Jennifer Friedman, sociology professor and PIRG club advisor at University of South Florida
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Thank you for supporting youth organizing led by and for young people.

For 50 years, students working with the PIRGs have identified and researched problems in our communities, educated and recruited our peers to take action, and called on decision makers - ranging from elected officials to college presidents and corporate CEOs - to act.

While organizing today looks a little different than it did in 1971 (more video calls, fewer bell bottoms), the basics of our model remain the same.

Students have the power to shape the future we will inherit. We make sure our communities have the training, resources, and professional support they need to fight for that future and win.

We’re thrilled with the progress we’ve made in the last year.

Our teams in New Jersey, Maryland, and Massachusetts won major victories at the local and state level to tackle climate change. Florida and California students successfully defended their state’s net metering policies.

New data on our work in the 2020 election found that campuses with a strong PIRG presence had student voter turnout that was six percentage points higher than the national average.

Finally, despite federal gridlock Congress increased funding the Open Textbooks Pilot Program and for the first time a bipartisan majority of the House passed the Recovering America’s Wildlife Act.

Campus PIRG chapters have withstood the test of time. This year we saw the need for sustainable campus organizing models like ours more than ever. Our leadership prioritized sharing the lessons we’ve learned over the last 50 years to help campus partners rebuild in the wake of the COVID-19 pandemic.

As incoming Board Chairs, we know we stand on the shoulders of generations of young leaders before us and we’re ready to take on the mantle and lead the movement for a greener, healthier, and more fair future. Thank you for supporting youth organizing led by and for young people.

–Student PIRG Board Chairs
Our Reach

This past year, more than 3,300 students got involved with our program on 125 campuses across the country.
We help students make real change, right now, that will help all Americans to live meaningful lives and have a greener and healthier future. But we can't secure that future unless we work with everyone — from staunch conservatives to radical progressives — and do the organizing it takes to get beyond political labels so that we can bring our country together around common sense solutions to our shared problems.

Our recruitment program avoids partisan buzzwords and social sorting that so much of politics relies on these days. Instead we focus on what we do agree on.

The good news is students from across the political spectrum agree on a lot! From the importance of youth voter turnout and education to the need to tackle climate change and the possibilities of Open Textbooks, our program shows that we can fight for a shared vision of a better future.

People Power

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Students took 110,000+ campaign actions with us this year.

"I’ve learned that real change takes real organizing – petition by petition, volunteer by volunteer – until we build up the support we need to fight, and often win legislation that creates a better world for all of us."

- Glin Brower, University of Maryland, College Park
Scaling Our Impact

Our program puts a premium on winning real results for our communities with student leaders at the forefront. Communications majors message and market our campaigns while public policy students work with local elected officials, all under the guidance of our full-time professional staff. On top of that students can receive course credit or transcript notation for their internship with the Student PIRGs.

This year we launched the 2nd year of our Student PIRGs Club Program, which scaled our reach to more than 100 campuses in 30 states and trained an additional 1,300 student leaders.

Students working with our clubs won commitments to fight plastic pollution, reduce the cost of textbooks, and tackle climate change. We’re excited to grow the program to more states and campuses in the coming year.

We spoke to more than 86,000 students in classrooms across the country about our campaigns.

“...In class it’s difficult to hear about global issues that we face and know where to start. But interning with the PIRGs has allowed me to see that the local changes we make in the community can be scaled nationally.”

Adrianna Guerrero
George Mason University
I have seen first-hand how politically engaged this state’s young people are, and I am proud to partner with organizations like CALPIRG to continue to foster a democracy more inclusive of young voices.”

- Shirley Weber, Secretary of State of California
The New Voters Project

The latest youth turnout data

The 2020 election was a record-breaking success for youth turnout, which reached its highest point in years. This was in part due to the work of youth organizations around the country like ours that have invested in the year-round work of organizing and capacity building.

New data from the 2020 National Study of Learning, Voting, and Engagement (NSLVE) from Tufts University showed that prioritizing youth-led voter registration and turnout tactics works.

Campuses with a strong PIRG club or chapter in fall of 2020 turned out at 6 percentage points higher than the national average. That means 89,000 more young voters!

While turnout across all campuses increased in 2020, PIRG campuses outperformed the national average and we know that the 390,000 peer-to-peer GOTV contacts were a big part of our success.

Year-round civic engagement

This past year, PIRG campuses and clubs continued to build civically engaged communities and turned students out in local off-year elections.

We worked across the country to help campuses prepare for the 2022 midterm election by helping campuses write their Civic Engagement Action Plans. In Pennsylvania, we ran trainings for civic engagement offices at campuses such as the University of Pittsburgh and Carnegie Mellon. And in Florida, we worked with Campus Vote Project and Civic Influencers to host two statewide student voting summits.

Getting ready for 2022

Despite record-breaking progress during the 2020 and 2018 elections, young people continue to be underrepresented in our democracy. Only 50 percent of eligible 18-29 year-olds voted, compared to 65 percent of the voting eligible population. We must do all we can to continue changing this dynamic and ensure young people are participating in the political process.

We’re gearing for the 2022 midterm elections by honing our time-tested approach to youth engagement and peer-to-peer voter outreach. Over the summer of 2022, we launched a Civic Leadership Training Program, building off of the model we’ve developed over the past 50 years. The program, which offers both a Civic Leadership Certificate and Civic Leadership Degree track, provides students with the training they need to effectively organize their peers in the 2022 midterm election, and create long lasting cultures of civic engagement in their campus communities.

The results are clear. When we invest in local, on the ground youth voter registration and engagement, young people turn out at the same rates or higher than the general population.”

- Johanna Hussain, Senior at the University of Wisconsin, Madison and WISPIRG Club President
Training The Next Generation of Leaders

The Student PIRGs’ mission is to reach young people, no matter how knowledgeable about an issue they are or how much experience they have, and give them the tools to act. This year as we transitioned back to in-person organizing, our experienced staff and upper-classman students prioritized training students who were trained in online organizing to make an impact face-to-face.

This year more than 800 students across the country took on leadership roles in their local PIRG chapter or club.

We’re incredibly proud of these student leaders who went above and beyond in their communities this year.

Habiba Rao
Rutgers University - Newark
NJPIRG Students Plastics Campaign Coordinator

Educational Opportunity Fund (EOF) Community Service Award
The EOF provides financial assistance and support services to New Jersey Students from educationally and economically disadvantaged backgrounds.

“Habiba’s service has not only positively impacted the community but it has transformed her before our very eyes. Habiba has acquired skills in advocacy, leadership, communication, event planning, and campaign coordination. She is also quite proud of her new found confidence in public speaking and presenting. A once shy and reserved freshman has flourished and become a confident, impactful leader and advocate who is not afraid of using her voice for good.”

- Dean Zabrina Songui

Alex Gordon
Eckerd College, Florida PIRG Students Program Coordinator

Eckerd College President’s Award for Outstanding Leadership & Service

2022 Eckerd College Miller Award
The Miller Award is presented to the senior student whose life activities best exemplify the ideal of unselfish and public-spirited service to the community, off campus as well as on campus.

2022 Brower Youth Award
The Brower Youth Award is presented by Earth Island Institute and recognizes outstanding youth leaders who are making strides in the environmental movement.
Christyna Reagan  
Eckerd College, Florida PIRG Students New Voters Project

Jona Skendaj  
University of South Florida, Florida PIRG Students New Voters Project

Student Honor Roll, ALL IN Campus Democracy Challenge

ALL IN's Student Voting Honor Roll recognizes college students at participating campuses who are advancing non-partisan student voter registration, education, and turnout efforts as well as ensuring equitable access to the polls.

Hibah Hammad  
University of Oregon, OSPIRG Students incoming State Board Chair

25 Ducks Award

The 25 Ducks award is bestowed upon individuals who show impressive leadership, innovation and passion, and after a month-long nomination period, a panel of students and professionals from the Alumni Center and the Emerald Media Group selected 25 students to represent each year's winners.

Taina Adam  
Florida International University, Florida PIRG Students Intern

Miami Beach Sustainability in Action Video Award

for her short film "Plastick"
The University’s commitment to 100% renewable energy marks a culmination of work and passion from students, faculty and administrators. This crucial issue has unified the UMass community to bring a vision of a better future to fruition.”

- Caroline Sunuwar, Freshman at the University of Massachusetts Amherst, and MASSPIRG 100% Renewable Energy Campaign Coordinator
For decades, we’ve had the power to harness clean, abundant energy from renewable sources like the sun and the wind. In 2022, it can be done more efficiently and cheaply than ever before. Yet, the United States is still producing, consuming and wasting energy in ways that do lasting damage to our environment and our health. We know we can have healthier communities right now and a livable future for ourselves and generations to come. But to get there, we must transform the way we produce and consume energy. That’s got to start with a commitment to 100% clean, renewable energy.

Victories for 100% renewable energy

**Massachusetts:** After a six year long campaign, MASSPIRG Student won their campaign to get the University of Massachusetts Amherst, the state’s flagship public university, committed to being powered by 100 percent renewable energy by 2032.

**New Jersey:** After a 5-year campaign, NJPIRG Students helped pass the Rutgers Climate Action plan which commits the university to carbon neutrality by 2040.

**Maryland:** MaryPIRG at the University of Maryland helped pass the Climate Solutions Now bill, which commits the state to net-zero emissions by 2045. The chapter also advanced the student-written FUTURE Act which would commit the University of Maryland system to carbon neutrality.

**Connecticut:** CONNPIRG students collected petition signatures and lobbied their elected officials to help pass Senate Bill 10 which commits Connecticut to a zero-carbon electric grid by 2024.

**California:** CALPIRG at UC Irvine delivered hundreds of petition signatures and public comments in support of 100 percent renewable energy, and helped pass a resolution calling on the Orange County Power Authority to source their energy from 100 percent renewable sources.

Fighting Fossil Fuel Infrastructure

**CALPIRG** Students launched a campaign to ban oil offshore oil drilling in the wake of the oil spill of the coast of Huntington Beach, CA, and won their year-long campaign to get Los Angeles County to phase out oil drilling and worked in coalition with state groups to convince Governor Newsom to restrict new oil and gas sites near communities.

**Florida PIRG** at the University of Florida fought back against plans to open a gas-fired power plant on campus, which would lock the university into fossil fuel infrastructure for decades to come.
Break Free From Plastic

From extraction to production to disposal, single-use plastics have demonstrated that they’re not worth the convenience. Nothing we use for five minutes should pollute the planet for hundreds of years. That’s why we’re calling on our community and state leaders to ban unnecessary single-use plastics, and working to create sustainable zero waste models that can be scaled economy-wide.

Dining halls take action

At Rutgers - Camden students collected petitions from more than 10% of the student body in support of protecting our oceans from plastic pollution. The campus dining hall and retail food court are now committed to eliminating all single-use plastics.

Students at Florida State University have been working for two years to phase single-use plastics out of campus purchasing. This Spring, after gathering more than 1,200 petition signatures, FSU dining committed to phasing out all single-use plastic foodware by December 2023. Students are now working with the campus Sustainability Coordinator to help other food vendors on campus switch plastic-free alternatives.

After successfully campaigning the Eckerd College president to sign the Break Free From Plastics Campus Pledge in 2019, students have been aiming for the next step: A zero waste campus. This Spring, PIRG students worked with dining services to launch a new zero waste bulk store.

California moves 6 steps closer to Zero Waste

CALPIRG Students passed all 5 of their priority bills, moving the state towards a zero waste future.

- SB343 restricts producers from putting the recycling symbol on non-recyclable products.
- AB 1276 reduces plastic foodware waste by giving takeout customers only what they want: Single-use foodware may only be provided upon request.
- AB 881 helps CA accurately measure how much plastic actually gets recycled. It prohibits plastic waste exports to other countries being counted as being “recycled.”
- AB 962 allows the easier reuse of glass bottles by brewers, which responds to business and consumer preferences by reducing the need for single-use beverage containers.
- AB 1201 updates labeling for compostable products. This helps businesses know if the products they sell are compostable and cuts chemical contamination of organic compost

Students in Los Angeles at UCLA and University of Southern California (USC) helped pass a countywide ordinance that would limit single-use plastics at retail establishments. They mobilized more than 1,900 of their peers to sign a petition and organized 50 students to submit handwritten letters to the Board of Supervisors.

“Working with CALPIRG Students on a better Berkeley Bag Ban this past year has been exhilarating. They are some of the most dedicated student activists, and their effectiveness on issues ranging from the environment to college affordability is inspiring. This is a group that gets things done, and I’m excited to see where their work takes Berkeley and our state.”

- Vice Mayor Kate Harrison, Berkeley City Council
Taina worked this semester to organize student groups and faculty to build support for the Break Free From Plastics campus Pledge at Florida International University. She organized a coalition of 13 student groups to sign onto the campaign, held a campus-wide sustainability fair that was attended by over 200 students, and worked with faculty from the Earth and Environment Department to gather over 30 sign-ons from faculty. Her work paid off! With support from the Faculty Senate Environmental Committee Chair, the Faculty Senate unanimously passed a resolution supporting phasing out single-use plastics on campus by 2030.
From Campus to Capitol

This school year, students led more than 200 state and federal lobby meetings.

This past academic year, students took their activism from campus to state capitals and Washington DC, leading more than 200 state and federal lobby meetings to advocate for legislation to build a better future.

Federal action for America’s wildlife

Students from 15 states around the country attended our federal lobby day, advocating for a bipartisan wildlife protection bill, the Recovering America’s Wildlife Act. After holding more than 50 meetings and delivering over 10,000 petition signatures, we saw progress when the House passed the bill in June.

- In Maryland, students wrote and introduced the FUTURE Act, which would commit the University of Maryland system to carbon neutrality by 2035.

- In Massachusetts, students lobbied in support of the 100% Clean Act, which would be one of the strongest statewide clean energy laws in the country.

- In Florida (pictured) and Pennsylvania, students lobbied for “hunger-free campus” legislation to alleviate food insecurity on campus. The Florida bill passed through committee with unanimous bipartisan support.

- In Washington, students successfully lobbied for the establishment of a prescription drug affordability board.

- In California, students delivered more than 10,000 petition signatures in support of statewide legislation to address plastic pollution.

- In North Carolina, students lobbied Gov. Cooper to sign an executive order to eliminate single-use plastics in public institutions.
Conservation

CAMPAIGN HIGHLIGHT

We educated 24,000 students about the importance of 30x30, the effort to protect 30% of U.S. land and oceans by 2030.

In the lead-up to President Biden’s Inauguration, the Student PIRGs activated students in 22 states to call on the president-elect to roll back the 20 worst environmental rollbacks set in motion by the previous administration.

In his first year in office, he has taken action on the majority of our conservation priorities, including rejoining the Paris Climate Agreement, banning new oil and gas permitting on public lands, restoring protections to national monuments for iconic locations like Grand Staircase-Escalante and Bears Ears, and committing to protect 30 percent of U.S. land and oceans by 2030.

This year, we continued to represent student voices as the Biden administration acted on these commitments, and called for further action to protect our wild places:

- Bears Ears National Monument
- Grand Staircase-Escalante National Monument
- Northeast Canyons and Seamounts Marine National Monument
- Tongass National Forest
- Chaco Canyon National Historic Park
- Canadian and Alaskan Boreal Forest
- Florida Keys National Marine Sanctuary
Organizing get-out-the-vote efforts across UCLA is made easier when partnering with CALPIRG. I have found the CALPIRG leaders to be full of energy and skill — a powerful combination which serves our student population well.”

- Karen Hedges, Deputy Director, Campus Life, UCLA Student Affairs

“We are very excited about the [prescription drug affordability board] win, but we are also a very future-facing organization.

We’re always thinking about how we can do more, help more people, make a bigger and more lasting impact, so whenever we win, we of course elevate that, but we also want to look to the future and talk about what the next steps are.”

- Parnian Karimi, University of Washington - Seattle, WASHPIRG Students Affordable Healthcare Coordinator

WASHPIRG presents State Senator Karen Keiser a cape for being a “healthcare hero” and sponsoring a bill to establish a prescription drug affordability board.
Local Power, Local Wins

Florida, Arizona, and North Carolina
Our teams educated more than 47,000 students on their campuses about the importance of COVID-19 vaccinations through more than 80 local events.

California
Students at Sonoma State University presented to the President’s Sustainability Advisory Council about the benefits and importance of becoming a Bee Friendly Campus. Their advocacy resulted in the inclusion of bee friendly certification as a goal in their 2022 action plan.

Texas
TexPIRG students at the University of Texas - Austin worked with coalition partners to build visibility for their campaign to certify the city as an official Bee Friendly City. Students met with the Parks Department and in March Austen became an official Bee City USA affiliate.

Washington
In the face of soaring prescription drug prices, WASHPIRG students worked with bill sponsor Senator Karen Keiser and coalition partner Washington Community Action (CAN) to pass SB 5532 which establishes a prescription drug affordability board. The board will conduct affordability reviews of drugs that are sold at excessively high prices or have dramatic price increases.

Maryland
The George “Walter” Taylor Act to ban PFAS passed unanimously in the Maryland House of Delegates and Senate. The bill prohibits the use of fire fighting foam laced with PFAS, bans the use of food packaging that contains PFAS, and prohibits the sale of carpets that contain PFAS. To build support for the bill, students working with MaryPIRG, collected photo petitions, wrote letters to the editor, and made phone calls to decision makers asking for their support.
OPEN TEXTBOOKS VICTORY

Congress once again funded the Federal Open Textbooks Pilot program at a record $14 million for next year. Since the Student PIRGs helped launch this program in 2018, Congress has invested $24 million for the program in addition to the $14 million included in this bill. The projects funded so far are estimated to result in more than $220 million in savings to students.

Making Higher Education Affordable

According to the College Board, the average undergraduate student should budget between $1,200 and $1,300 for textbooks and supplies each year. That’s as much as 40% of tuition at a two-year community college and 13% at a four-year public institution.

For many students and families already struggling to afford a college degree, that is simply too much – meaning more debt, working longer hours, or making choices that undermine academic success.

Open textbooks are a completely free high quality alternative to traditional textbooks and online online access codes.

When we launched our campaign over a decade ago less than 10% of faculty in the country had heard about open textbooks, and few peer-reviewed options existed for those who wanted to make the switch. Now, nearly 60% of faculty across the country have heard of open textbooks.

University of Massachusetts - Lowell hosted the 2nd Annual OERscars Award Show in partnership with their campus student government. More than 40 awards were handed out to recognize faculty saving students money with open educational resources (OER). Top campus administrators such as Provost Joseph C. Hartman and Vice Provost Julie Nash attended the event, and Dr. Bob Awkward of the Massachusetts Department of Higher Education spoke about how meaningful the celebration was, and how it has set precedent for a statewide version of the event - the OER Olympics!
BY THE NUMBERS

115  meetings with Provosts, Department Heads, and other key course material decisionmakers

1,518  interactions with professors about textbook affordability

262  press stories about our textbooks work

STUDENT LEADER SPOTLIGHT

“No one should have to pay to do their homework.”

–  Katelynn Gilbert, University of North Carolina - Chapel Hill, NCPIRG Club President

Katelynn is a third year at UNC - Chapel Hill and already a leading student voice on textbooks affordability across the country. She has led a team of student interns and volunteers to collect hundreds of professor sign-ons in support of open textbook adoption and educate the community about automatic textbook billing.

Kaitlyn has been highlighted in numerous news articles from the Daily Tar Heel to EdSurge.
Systemic solutions to hunger

No one should have to worry about whether they will have food on their plate or a roof over their head. But the reality is that hunger and homelessness are widespread problems that affect far too many people - including college students. Our latest research suggests that one in five students is considered food insecure.

So across the country, we’re pushing for “hunger-free campus” legislation to make an impact on food insecurity on campus.

In Florida, Florida PIRG built a statewide coalition in support of a hunger-free campus bill. Students held a rally outside of the state capital building, presented testimonies for more than 50 of their peers in committee hearings, and held over 25 lobby meetings with elected officials. The bill passed unanimously with bipartisan support through both a House and Senate committee - a rare moment in these polarized times, especially in Florida.

In Pennsylvania, students held a joint lobby day with Swipe Out Hunger in Harrisburg for a hunger-free campus bill. Leading up to the lobby day, they built a coalition with five other groups, collected stories from students experiencing hunger, and passed a student government resolution in support of the bill at the University of Pittsburgh.

In Massachusetts, MASSPIRG students gathered signatures, generated phone calls to legislators, and sent in emails in support of the Hunger Free Campus bill, and helped it pass favorably out of committee.

Giving back

Though we prioritize systemic solutions to our shared problems, students can make an immediate impact by supporting local hunger and homelessness relief efforts in their broader communities. So students rolled up their sleeves for our national Hunger and Homelessness Awareness Week in November.

In New Jersey, NJPIRG students worked with a large coalition including the Rutgers student government, Dining Services, and Greek Life to put on food drives and educational events.

In Oregon, OSPIRG students partnered with local organizations to distribute 200 care packages to houseless communities in Oregon.

In Wisconsin, WISPIRG students held a meal packing event and provided 150 meals for those in need.

In Massachusetts, at MASSPIRG students at UMass Dartmouth, raised $4,600 during walk-a-thon events for Habitat for Humanity and the United Way’s program to aid Ukrainian refugees.
All of the Thanks!

All of this incredible work would not have been possible without the generous support of our student members, foundation partners, and individual donors. These funds allowed us to hire organizers to work with 125 campuses in nearly 30 states, and powered our work to get young people to the polls, fight climate change, and make education more affordable.

Foundation & Donor Support

For more than 50 years, we’ve developed a campaign and leadership development model that has trained over a hundred thousand students in effective activism. With the support of these incredible foundations and donors, we were able to serve students on nearly 100 additional campuses across the country this year.

FY22 Foundations

Allegany Franciscan Ministries
Alliance for Youth Action
Bama Works
Break Free From Plastics
Crude Accountability
Educational Foundation of America
Energy Foundation
Forney Family Foundation
G. Lee and Diana Humphrey Charitable Fund
Global Alliance for Incinerator Alternatives (GAIA)
Goozner Family Foundation
Gordon and Betty Moore Foundation
Hillman Family Foundations
Lumina Foundation
Made to Save
Naomi & Nehemiah Cohen Foundation
Partners in Health
Paul M. Angell Family Foundation
Plastic Solutions Fund
Rosenthal Family Foundation
Seelig Family Fund
Students Learn Students Vote Coalition
Sunflower Foundation
The Blackbaud Giving Fund
The Herb Block Foundation
The William and Flora Hewlett Foundation
Thomassine Herring Hayes Fund of the Winston-Salem Foundation
Weeden Foundation
Youth Engagement Fund
Z. Smith Reynolds Foundation

In addition, we’d like to thank all of the anonymous foundations that have contributed to our program this year.

FY22 Donors ($100+)

Alan Basmajian
Brian Aborgast
Brynnen Bailey-Lewis
Cynthia Mclaughlin
Dion Rabouin
Ellen Hussain
Eloiza Hsia
Erin Kinikin
Heather Thomas
Helen Gutierrez
Ian Turner
Isaac Lee
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Nathan Clark
Patty Knoll
Peter Briere
Ronald Axelrod
Rachel Moynihan
Richard Shames
Roberta Preskill
Samantha Gibb
Sarah Poulsen
Todd Hankin

In addition, we’d like to thank all of the anonymous donors that have contributed to our program this year.

Finances

FY21 Income

- Grants - 54%
- Student Members - 44%
- Program Services - 2%
- Donors - 1%

FY21 Expenses

- Program - 85%
- Management - 11%
- Fundraising - 4%

Our FY21 budget reflects the combined income and expenses of the national and state Student PIRG entities including C3 and C4 corporations.
Powered by students

We are the nation’s oldest and largest majority student-funded non-profit, and we know we’re doing something right when year after year, students vote to support their campus PIRG chapter with a small fee on their tuition bill. A BIG THANK YOU to our 250,000+ student members that make this work possible!

- In Massachusetts, students from the University of Massachusetts Amherst, the longest consecutively funded PIRG chapter in the country, voted to reaffirm their support for MASSPIRG’s waivable fee on campus with a 70% yes rate.

- At the University of Oregon, students reaffirmed their support for OSPIRG with a 77% yes rate and voted to double the fee for the first time since 1971!

- At our newest fee-funded chapter, Eckerd College in Florida, 87% of students voted to continue funding Florida PIRG.

- In California, CALPIRG Students signed up 15,000 new dues-paying student members through both in-person and virtual pledge drives. These pledges will be worth over $450,000 over the next year!